



Town of Mammoth Lakes

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FOR IMMEDIATE RELEASE

Date: **February 2, 2021**
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BUSINESS ASSISTANCE PROGRAM CONTINUES TO PROVIDE MUCH NEEDED FUNDING FOR MAMMOTH LAKES SMALL BUSINESSES

Mammoth Lakes, CA – The Mammoth Lakes Town Council continues to financially support a Business Assistance Program to provide grants to small businesses adversely affected by the on-going Coronavirus pandemic. The *Community First Program* invests Town funds into small, local businesses to retain local jobs, preserve active, tenanted commercial spaces, prevent blight in the Town's commercial sectors, and assist in sustaining the local economy.

The Town has completed five rounds of funding for the Program which has resulted in a total program award of **\$874,250**. Round five recipients include:

- Allure Salon
- ASO (Adventure Sports Outpost) Mammoth Lakes
- Base Camp Café
- Blazing Shears Salon
- Breakfast Club
- Creative Image Embroidery
- Dreamers Do, Dos Alas
- Get Outdoors 365
- Giovanni's Restaurant and Bar
- Gomez's Mexican Restaurant
- Jimmy's Taverna
- Lakanuki
- Mammoth Brewing Company
- Mammoth Coffee Roasting Co.
- Mammoth Mountain FM Associates
- Mammoth Strength Gym
- Mammoth Taxi LLC
- Petra's Bistro and Wine Bar
- Roberto's Café
- Salon 437
- Side Door Wine Bar and Café
- Simply Massage Body Boutique
- Skadi
- Snowcreek Athletic Club

- Stellar Brew & Natural Café
- The Eatery at Mammoth Brewing Company
- The Loco Frijole
- Looney Bean
- The Mogul Restaurant
- The Public House
- The Stove

The Town Business Assistance Program has concluded. If additional rounds are authorized the Town of Mammoth Lakes will publish a press release with information on how to apply.

For additional information about the Town's Business Assistance program, please visit: <https://www.townofmammothlakes.ca.gov/977/Business-Assistance-Program>.

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